

## Statistical Perspectives and Challenges in the Evaluation of Benefit-Risk for the Development of New Drugs

When: November 8, 2013 / 12 PM – 4:45 PM

Where: Bayer HealthCare, 67 Whippany Rd.  
Whippany NJ 07981

*Free of charge!*

The New Jersey Chapter of the American Statistical Association (ASA) and Bayer HealthCare are pleased to invite you to participate in this workshop, where you will hear industry experiences, perspectives and challenges in the evaluation of benefit-risk for the development of new drugs. There will also be an opportunity to network with industry colleagues and celebrate the International Year of Statistics.

### Speakers /Panelists:

- Christy Chuang-Stein: Vice President, Statistics. Pfizer, Inc.
- Christoph Dierig: Head of Global Integrated Analysis and Life Cycle Management Statistics, Bayer HealthCare
- Bennett Levitan: Director, Epidemiology. Janssen Research and Development (J&J)
- Gary Koch: Director, Biometric Consulting Lab. Biostatistics Professor, University of North Carolina at Chapel Hill

The workshop will begin with lunch at 12 PM and conclude at 4:45 PM. If you plan to attend, please **RSVP to Nancy O'Donnell (email: [nancy.odonnell@bayer.com](mailto:nancy.odonnell@bayer.com)) by October 31.**