



# HIV Intervention Science Training Program for Underrepresented New Investigators

*Nabila El-Bassel, Director*

*Elwin Wu, Co-Director*

*You are invited to join us for*

## **The Multiphase Optimization Strategy (MOST) for Engineering Better Behavioral Interventions**

**Linda Collins, PhD**

*Director, Methodology Center*

Behavioral interventions are typically developed and evaluated using a treatment package approach, in which the intervention is assembled a priori and evaluated by means of a two-group randomized controlled trial (RCT). In this talk an alternative framework for building and evaluating behavioral interventions will be suggested. This new framework, called the Multiphase Optimization Strategy (MOST), is a principled approach to intervention optimization that has been inspired by ideas from engineering.

**Friday, 18 November 2011**

**12:00pm – 2:00pm**

**Room 1109**

Columbia University School of Social Work  
1255 Amsterdam Avenue (& 121st Street), New York, NY 10027

For questions or more information about HIV Intervention Science Training Program for Underrepresented New Investigators (HISTP) at the Columbia University School of Social Work:

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